

# Butchers Television Advertisement

It all started with a phone call asking whether I had two IRISH SETTER dogs who looked the same. Well I said I have two boys and they share a family resemblance being both bred by Liz Rose Hay (Cataluna) but they are not the same. I was asked then to send by e mail a couple of photos of both the boys. The next day I was paid a visit by Chris who took loads of pictures of the boys in the back garden. I found out then that the catching of a Frizbee would be required.

I started practising with Casey as I knew that my Sunny would not even make an attempt at catching anything. Casey caught on fast and Chris once again paid a visit taking more photographs of the frizbee being jumped at and caught. These were duly sent to THE BUTCHERS PEOPLE!!! They liked Casey very much and said that they wanted to use him in the add and use my Sunny as an understudy BUT that they wanted to put hair extensions on his ears to keep continuity as the Irish they had used on the photo shoot for on the tins had bushy long ears, my boys ears are trimmed for the show ring.

I agreed and was asked to send a sample of his ear and coat hair up to a specialist hairdressers in South London.

The day of the "shoot" arrived this was in JUNE one of the hottest weeks of the year. I arrived at the gates of Shepperton Studios was met by Chris who arranged my pass took me to park the car and showed me the set. The studio set looked just like a Park, all real, trees, shrubs, park bench, litter bin and lots of fresh grass, apart from the miles of cables and very strong lights you would never have know it was in a studio.



I was shown into an enormous, what turned out to be a workshop, to leave the dogs when they were not required on set and to meet the other dogs two Cockers, and two Newfoundlands. I also met the vet who was to be on set all day to make sure that the dogs were properly treated and not overworked. I met the make up artist who was to put the

hair extensions on the ears of Casey and Sunny, she had worked on such films as the MUMMY so, no one but the best. There was also an animal trainer who was wonderful and had such rapport with all the dogs her name was Ruth. I also met the producer and the director.

Before getting started I was offered breakfast from a van just by the set, just like in the movies, and what a breakfast you could have there was everything from fully cooked to muffins fruit etc. Unlimited cold drinks tea & coffee all day.

The make up lady started on Casey's ears, he jumped up onto a very large work bench where he just sat or laid while she worked and yes he was given sausages and all sorts if he got restless, he was great though. In the mean time Sunny was taken onto the set in order to set up the first shot, well you would have thought he had done it all his life he never blinked an eye just walked in through all the lights, cables, cameras and about 40 crew. He sat posed & did what he was told. He had a good run around the set and yes watering a few bushes on the way, he met the other two dogs being used and they all sat together to set the shot up. I believe it was a high speed camera that took many pictures a second.

Once Casey's ears were finished, I couldn't believe how different he looked. I admit I expected him to start scratching or trying to get them off, but he didn't. He did keep flicking his ears which the director thought was marvellous. The first shots were then started and Casey was made to sit on his mark and turn his head from one side to the other. The other two dogs were brought in and they all had to sit together with Casey in the middle and believe me trying to get three dogs looking from one way to another altogether is no mean feat and many shots were set up and taken.

By around 11am it was time for a break and sausage rolls drinks and biscuits were brought around. It also had turned very hot outside even without the heat from the lights and cameras. Casey was given plenty of breaks and as soon as he started to pant great big fans were put on keep him cool.



In the workshop also I asked for a fan of some sort to keep it was cool for the dogs when they needed to rest. Two mobile air conditioning units arrived very quickly. The other two dogs were finished for a while and Casey was used for various other shots one of them being on a cart being drawn along and him just sitting still and the wind blowing his hair extensions. By this time he had got very hot and needed a rest from the heat and from the concentration of it all because he really had to do what was asked of him and he was only two in June, so he really was such a good boy.

Lunch was then available fully cooked or salad etc. All of the crew were very well looked after. Casey and Sunny had some chicken and lamb and had a snooze in front of the air conditioning unit perfectly content.

Whilst all of this was going on there was a team from BUTCHERS who, on the set were cooking sides of ham and large chickens, these were to be used for the actual bowl of Butchers superior shot. I have never seen anyone take so long to arrange a bowl of dog food every piece was cut to a certain size and arranged in this brand new shiny bowl with tweezers, I don't know how many times this bowl was refilled or a new bowl used.

More scenes were taken after lunch. The afternoon was really hot and inside the set it was over 100 degrees so Casey was only worked for a few minutes at a time.

By 4.30 tray loads of the most amazing sandwiches and cakes arrived and the crew soon devoured them. Casey's hair extensions were removed at the end of the day and the stylist took them home to be washed ready for the next day. They really were amazing. We left the studios around 7.30 that evening getting home around 9.30.

Day 2: We arrived at the studios by 7am the next morning ready for breakfast I had become accustomed to the routine by then. Casey's ear extensions were put on first and he was taken off to the set for the running down the hill scene. Trying to make him run and jump the highest part of the log was a real laugh, being a sensible dog he always chose the shortest and easiest route to mum. The trainer stayed at the top of the hill holding him whilst I at the bottom called him and he just flew down the hill jumping the smallest part. I had to lie on the floor keeping myself out of the line of the camera. We took many shots trying to keep him to the middle and it wasn't working, it was time for a rest for him and to bring in Sunny.

Whilst the camera was being set up for Sunny, him being a taller dog than Casey, he was having fun just running and jumping over the log at will. The director loved him thinking they were to get the perfect scene shot. Sunny had a different idea, whilst the camera wasn't on he was jumping highest part of the log back and forth having a great time, once the camera was ready and set up he had had enough, then like Casey the shortest easiest route down to Mum lowest part of the log.

11 o'clock snacks arrived along with hand model or rather the model with beautiful hands. This lady's hands were to be shown throwing the frizbee. They must have spent a good 3 hours filming the throwing of the frizbee and in the end I don't think they used this shot. After lunch it was back to running down the hill, the intention of the scene was for Casey to run down the hill, jump the log and then jump for the frizbee at the bottom. We did this scene many times in order to get it right and then they used the one that he missed, that's filming. We actually carried on filming until 10 o'clock that night Pizzas arrived around 9 o'clock.

The last scenes were the ones where the dogs were seen actually eating the food. The cocker first, then the Newfoundland and then Casey, this was filmed at a different part of the set with a completely black background and the food bowl was refilled with total accuracy everytime which took about 30 minutes per refill. It was filmed quite high up on a table.

Most of the crew had gone home by about 7 and only the team from Butchers and the directors, producers, camera crew and lighting were left and we all ended up sitting on the set grass with the dogs quite relaxed. I did manage to see some of the video tape that was taken on the day and I must admit I was very proud of both my boys, Casey looked absolutely stunning on screen and he was so well behaved. I don't think anyone of the crew went without a cuddle from one or other of the boys in the two days and such nice things were said about them. My CATALUNA CAPTIVATIONE is now known as Henry on the tins of Butchers superior but I will stick to Casey and my CATALUNA CALIFORNIA SUNNY will, as always be my Sunny.

I took out the hair extensions the next day at home as it was so late getting back that night I had a puppy at home and she helped by swinging on them to get them out. I still have them though. It was a great experience and I really enjoyed it, even if he isn't fed on Butchers.



Jacquie Rorke